



## Info Packet for Chalk Art

To book a Chalk Art Engagement with Artist – Kathleen Roling, first review this artist's services and fees. Please email or call to set up your free consultation meeting to discuss the details of your particular commission.

If you have questions, please call OR TEXT **1(563) 543-9389** anytime.

You can email Kathleen at: **[kathleenrolingart@gmail.com](mailto:kathleenrolingart@gmail.com)**

website: [www.kathleenrolingart.com](http://www.kathleenrolingart.com)



Artist: *Kathleen J. Roling*

kathleenrolingart@gmail.com

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## Pricing:



**Please call, or email to be quoted an exact fee for your event.**

The artist's fee usually varies based upon the length of event, location of event and other factors

## Unique Art Style:

Kathleen is a recognized professional artist with a unique style. When you commission chalk art from Kathleen you will be commissioning a work that uses her individual skills, abilities, and techniques. Kathleen creates artwork that showcases beauty and elicits positive emotions.

She may turn down a commission if your request is outside her style or subject matter. For example she has previously turned down a commission for a grim reaper. Kathleen does not specialize in "dark" imagery but prefers to use her talent for bringing joy and beauty to the world and to her clients.



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## Process:

The first step in the process to booking Kathleen for chalk art is to set up your free consultation appointment. This can be a face-to-face meeting (preferred) or through skype or email. In your consultation we will discuss all the details of the work you would like created and begin the process for writing a contract.

A contract will be written specifically for your event or commission. The signing of the completed contract along with receiving the deposit fee will be considered confirmation of your booking. Until the contract is signed you have no obligation to continue with any further processes and can choose to not book Kathleen.

## Sketches:

Before the painting or drawing process begins I will create a rough sketch based on the details we discussed in your free consultation meeting. I will send you a photograph of the sketch through email. At this time you can let me know if you need any changes made to the design and I will take those concerns into account when I begin the artwork. If you would like additional revisions, every new sketch after this point will be an added fee of \$10 per extra sketch.

 See Sketch process

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## Example Sketches:

Here is an example of a sketch. Depending on your particular design you may receive a loose concept sketch or a more detailed sketch.

### *Detailed Sketch*



### *Final Product*



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**Please Note:** *Sketches are only meant to give an idea of the concept for the final artwork. It is not an accurate depiction of the final outcome. The sketch loosely defines the colors and the composition of the final artwork plan.*

*Detailed Sketch*



*Final Product*



*Kathleen J. Roling*

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## Travel Expenses & Accommodations:

Transportation, round trip business class airfare and three star rated or higher accommodations are required\* for Kathleen Roling. A per diem of \$50 per day will be required for programs over 3 hours. These will be included in your quote.

*\*unless otherwise discussed*

## Deposit & Cancellation Policy: (The Fine Print)

Unless otherwise specified, a deposit of 30% of the agreed fee is required upon confirmation of booking. The remaining 70% of the agreed fee will be required when the artist arrives at the event. Kathleen Roling reserves the right to cancel any performance in part or in whole due to failure of payment upon arrival for set-up at event. **Any agreement to perform without agreed pay will result in penalties of no less than \$80.00 per day after the due date added to agreed balance on this contract and must be included when the balance arrives or fees will accumulate.**

In event of full fee program cancellation, Kathleen Roling will re-book the program on a mutually convenient date with no penalty if the program is rescheduled within 180 days. If the program is canceled and not rescheduled, the initial deposit will be considered full and complete payment. If the artist attends the event or travels to the event city and does not perform due to event schedule conflicts or permissions, then full payment will still be required.

See Rain Policy Cancellation Below



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## Rain Policy:

In the event of rain, Kathleen will make every effort to contact you and discuss your options. She will do everything in her power to deliver your final product on the date and time frame you have chosen. If she has begun the work before the rain comes, she will cover and try to preserve the work during the rain and finish when it clears. This may not be possible.

If the work cannot be completed on the date of contract due to rain or weather interruption, you can reschedule without paying a new deposit but Kathleen's art supplies and travel expenses for that day must be compensated.

\* Travel expenses added per day.

Thank you!

## Other Terms

Client agrees that Kathleen Roling and Heart 2 Canvas may use the name and logo of the client/organization(s) as a user of her services in the normal marketing of the services for Kathleen Roling and Heart 2 Canvas.



*Kathleen J. Roling*

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## A Message from Kathleen

Thank You so much for considering me for a 3D chalk art performance at your event! I am privileged to do what I love and bring more beauty to this world. I am grateful for your business and your appreciation of the arts. I promise to give you my best. I strive to make every piece better than the last and I am here to serve you.

Sincerely,

*Kathleen J. Roling*

If you have questions or concerns regarding this form, please call OR TEXT  
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